



**CENTRAL FLORIDA  
COMMUNITY  
ARTS**



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CFCArts tone is positive, enthusiastic, and friendly, highlighting the joy and transformative power of the arts, while also emphasizing their commitment to creating a welcoming and inclusive community.

CENTRAL FLORIDA COMMUNITY ARTS







VERSION: 3 SEPTEMBER 2022

# BRAND STYLE GUIDE

PH: (407) 937-1800 x712

MARKETING@CFCARTS.COM

CFCARTS.COM

	PRIMARY	SECONDARY
	#002F60 1/0.51/0/0.62 0/47/96	
	#EF4036 1/0.51/0/0.62 0/47/96	#F1592A 0/0.63/0.83/0.05 241/89/42
	#F47B2A 0/0.73/0.77/0.06 239/64/54	#F7901E 0/0.42/0.88/0.03 247/144/30
	#FDB825 0/0.27/0.85/0.01 253/184/37	#FFD503 0/0.16/0.99/0 255/213/3
	#2BB673 0.76/0/0.37/0.29 43/182/115	#8DC63F 0.29/0/0.68/0.22 141/198/63
	#0E76BC 0.93/0.37/0/0.26 14/118/188	#00AEEF 1/0.27/0/0.06 0/174/239

LOGOTYPE	<b>AZO SANS UBER W01 REGULAR</b>	<b>AA BB CC</b>
LOGOTYPE 2	<b>GOTHAM BLACK</b>	<b>AA BB CC</b>
HEADLINE	<b>AZO SANS BOLD</b>	<b>Aa Bb Cc</b>
BODY COPY	Azo Sans	Aa Bb Cc

“ MAKING THE ARTS AFFORDABLE & ACCESSIBLE, ONE CENTRAL FLORIDIAN AT A TIME.

CONNECT SERVE PERFORM INCLUSIVE  
LEARN COMMUNITY EXPERIENCE

